

kleev homes

custom





absolute fairness when dealing with clients and industry peers alike. James proudly states, "This strings right throughout the business across a broad spectrum of dealings such as ensuring we pay our suppliers on time and treating employees in an encouraging, honest and fair manner."

In regards to their building practices Kleev Homes hasn't forgotten about their carbon footprint and is constantly ensuring their projects showcase environmental sustainability. Being members of the Master Builders Green Living program, they encourage their clients to consider water and energy conservation and cost savings not only for short term but long term as well. Not only using green and eco-friendly products, they also keep their waste at a minimum before, after and during the project.

Kleev Homes is very passionate about

creating homes that are the very best in quality. Since the creation of the company, they have worked very hard to establish a trusted network of tradesmen and suppliers that they regularly use on their projects. They've established great working relationships with them and have confidence in their ability to produce a top quality finish each time. Equally important, James says they are very proud of their "...ability to achieve this level of quality and finish while still offering value for the money."

Kleev Homes are also fortunate to have several highly experienced building supervisors on their team who come from a long history of working on complex multi-million dollar projects. These employees are considered by Kleev to be an invaluable assets in ensuring they are providing the highest quality of work on all of their projects. Past projects rang from apartment fit outs up to

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Kleev Homes is a residential building company undertaking complex and custom design renovations, units and new-builds. "We pride ourselves in producing products with a second to none quality", James Kleverlaan the director. James has been in the building industry for 23 years and has a wealth of knowledge and experience with high end and custom design projects. Kleev Homes has taken appropriately 90 projects ranging from small bespoke renovations and additions, to large custom built and units.

Established in 2004, strong growth moved Kleev Homes to be incorporated in 2006. Through a combination of a passion for building, custom architecture and strong financial management,

Kleev Homes has continued to grow from strength to strength. Being a family run business, James mentions his wife, Kim, is Kleev's "...full time accountant and business manager". She has a double degree in accounting and business management and many years of experience in a variety of senior accounting roles. Together they have the knowledge, ability and experience to ensure Kleev Homes continues to excel.

Kleev is mainly a construction firm, who are almost always consulted by architects during the design phase. This is to ensure designability, correct material selection for sustainability and workability. Kleev Homes also operates in a very ethical manner, aiming to add integrity and



million dollar + new builds and renovations. They've recently completed extensive renovations on an existing heritage listed home valued at around \$10M dollars. With some projects already locked in for 2015, this year looks promising for Kleev Homes.

With the Master Builders Association (MBA) and the Housing Industry Association (HIA) Kleev Homes has obtained many awards. These awards are judged by many facets of the building process including innovations, client relationships, sustainability, satisfaction and value for money and overall quality of



the project. In 2011 James and Kleev Homes won the Young Master Builder of the Year Award, which is judge on the level of quality of workmanship, safety standards, sound business management, ethical conduct, level of client satisfaction and customer service, the regard of industry peers and involvement of the MBA as well as contributing to a betterment of the industry. This award was created to recognise and acknowledge outstanding achievement of builders under 40 years of age in the construction industry. James recalls, "I was required to submit a lengthy business report and attend an interview with a panel of the Master Builder professionals to discuss the business and our achievement in the building (construction) industry." Some other awards Kleev Homes have taken home include:

2011 Winner HIA South East Victoria Regional Housing Awards (Custom Built Homes \$500,000-\$1,000,000)

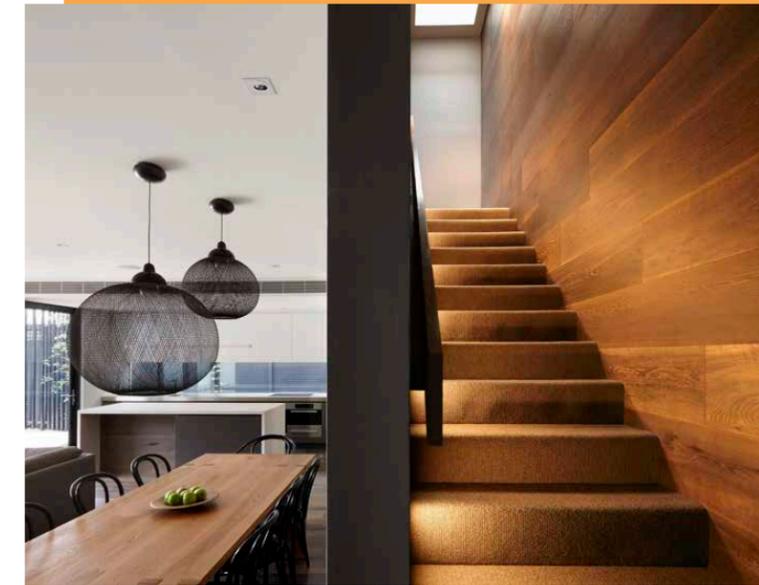
2011 Winner Master Builders Excellence in Housing Awards (Best Custom Home \$800,000-\$1,000,000)

2012 Winner Cardinia Business Awards (Property, Trade & Construction)

2013 Winner Melbourne's South East Based Business Award (Winner of 10 Shires in South East Melbourne)

2014 Winner Master Builders Excellence in Housing Awards (Best Multi Unit Development – up to 3 units)

Putting in a great effort to create a rapport with others in the industry, James states Kleev Homes aims to "...establish long term relationships that are mutual beneficial from our tradesmen and suppliers, to the architects that presently offer us projects to tender." James also says the MBA and HIA compliment this as well. Being only a call away, James says "they are always available, especially on the paperwork side of things, they are very helpful as well." Not



to mention the legal side, which luckily Kleev Homes has not had to use.

James states some of the bigger factors that may affect the building industry in 2015 include political as well as climate changes as well as Australia's economic situation. That being said, the future clearly looks bright for Kleev Homes. As the business transitions out of the growth stage, James states they would like to continue to operate as a family run business and as a result would not like to expand the business significantly in terms to the number of projects they take on. "If the business becomes too big, it will be difficult to offer the same personalised and flexible service and the quality of our projects would be affected," James explains. Rather, they will continue to focus on their goal of moving into the target market they would like to be involved with, which means moving away from smaller renovations and additions and increasing the size of the projects they take on. With this goal of quality vs. quantity, Kleev is certain to finish each project with a touch of excellence.



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